



# NEWLY UPDATED! MAGICSAM

## A MAGICAL APP FOR S.A.M. MEMBERS AND MAGIC FANS

The Society of American Magicians is the world's oldest and most prestigious organization for the promotion and advancement of magical arts. We were the first to have a paperless membership with an online version of our magazine and as we advance further into the 21st century, the S.A.M. is proud to announce another first: our very own app!

The app development team, of Bruce Kalver, PNP, Mark Weidhaas, PNP, Vinny Grosso, PNP and Jeff Sikora have spent many months to create this wonderful addition to the S.A.M.'s arsenal of tools to connect with its members as well as encouraging new memberships. Be sure to ask all your magic friends to download it!

**HOW DO I?:** Frequently Asked Questions about the S.A.M. and directions on how to use the app.

**SAM WEBSITE:** A direct link to our website.

**MUM MAGAZINE:** An easy way to view a sample of MUM Magazine.

**ABOUT THE S.A.M.** - A Brief History of the organization.

**JOIN THE S.A.M.** - Makes it easy for someone to join the club by signing up on the website. Want to send someone an application? Just type in their email address and one will be sent to them immediately.

**ASSEMBLY LOCATOR** - Travelling and want to visit an Assembly? This will help you find one.

**NEWS AND EVENTS:** An archive of news and press releases from the S.A.M.

**OFFICERS AND CONTACTS:** See who is on the National Council and the various committees.

**SYM YOUTH:** A direct link to the Society of Young Magicians web page.

**DEANS and PAST PRESIDENTS:** See who were in the top positions throughout the years.

**VIRTUAL ASSEMBLY V1.1** - How to connect with our online Assembly. Details on what to download to join in.

**SOCIAL MEDIA LINKS:** Connect with the push of a button to Facebook and Twitter. Easily join SAMtalk.

MagicSAM makes it easy for our members and fans to connect with the Society and get the latest news, access resources about our history, and have some magical fun. The app is available in the iTunes App Store. Simply look for MagicSAM and download it to your device. The app is free of charge and works with the iPhone, iPad and iPod Touch.

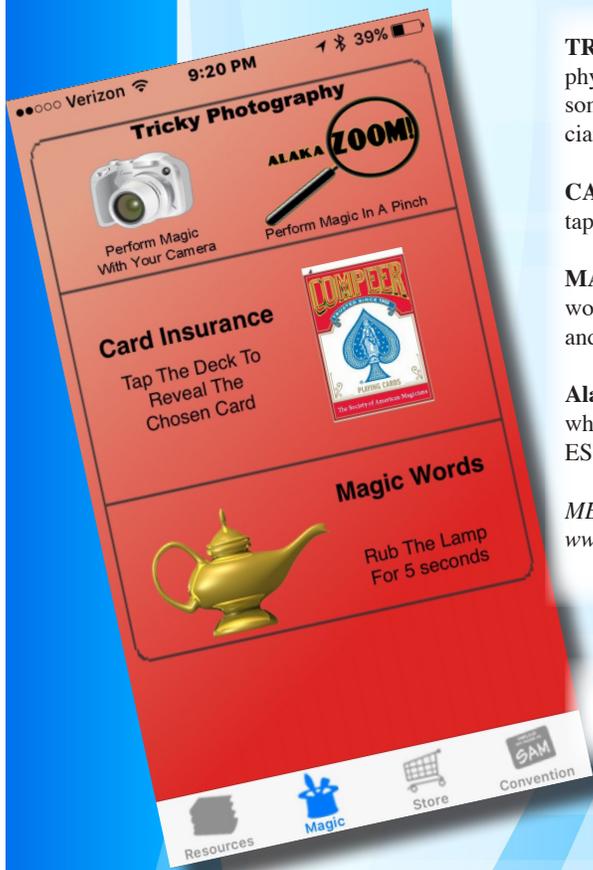
There are some hidden buttons and magical surprises which we will let you discover but for now, here is some guidance on what it does and how you can use it.

*Very Nice!* ★ ★ ★ ★ ★

*"If you're a magician with an iPad or iPhone you gotta get this app! If you're not a member of the Society of American Magicians here's a great way to learn how to join. The included effects alone make it worth downloading. Can't believe it's a FREE app!"*

- iTunes Customer Review





**TRICKY PHOTOGRAPHY:** Use your camera to create some great tricky photography. When you take a photo, you can make Houdini's ghost appear. You can also put someone on the cover of MUM. A third effect makes your photo subject a master magician who can levitate a lady.

**CARD INSURANCE:** A 21st century version of the Insurance Policy Trick. Be sure to tap the box twice to get the correct card!

**MAGIC WORDS OF THE DAY :** If you rub the lamp for a few seconds, some magic words will appear. Each day, the lamp will share history, magic quotes, words of wisdom and a few surprises. Be sure to rub the lamp daily. (Also see Apple Watch app below)

**AlakaZOOM!** Your spectator will be amazed at your eyesight and the famous magicians who help you discover a selected card. Read the HOW DO I section on the RESOURCES tab to learn how to perform these effects.

*MEMBERS NOTE: There is another secret effect available on our app. Please go to [www.magicsam.com](http://www.magicsam.com) on the members area and click on magicSAM App to learn more.*

**STORE Tab** - A perfect place to view and purchase S.A.M. related gifts, gadgetry, wands, pins, clothing, etc. A quick link to the SAM Online store.

#### WATCH APP for APPLE WATCH

MagicSAM now includes a watch app for those who own an Apple Watch.

To set it up, go into the Apple Watch App and in the MY WATCH settings, scroll down and tap on MagicSAM. Inside, turn on SHOW APP ON APPLE WATCH and, SHOW IN GLANCES.

**TODAY'S MAGIC WORDS** - The app lets you look at today's Magic Words (the items that are in the genie lamp on the app.) It will also select some random words if you press the other button.

**RANDOM CARD** - is a random card generator. Every time you press the RANDOMIZE button, a random card will come up. It's an easy way for a spectator to select a card when you don't have a deck of cards available.

You can also access this randomizer by tapping the playing card that is on the shelf in the phone app.

#### MEMBERS NOTE:

There are some magic tricks that you can perform with this randomizer. To learn more, go to [www.magicsam.com](http://www.magicsam.com) and in the MEMBERS section, click on magicSAM app.



**Leading the way! ★★★★★**

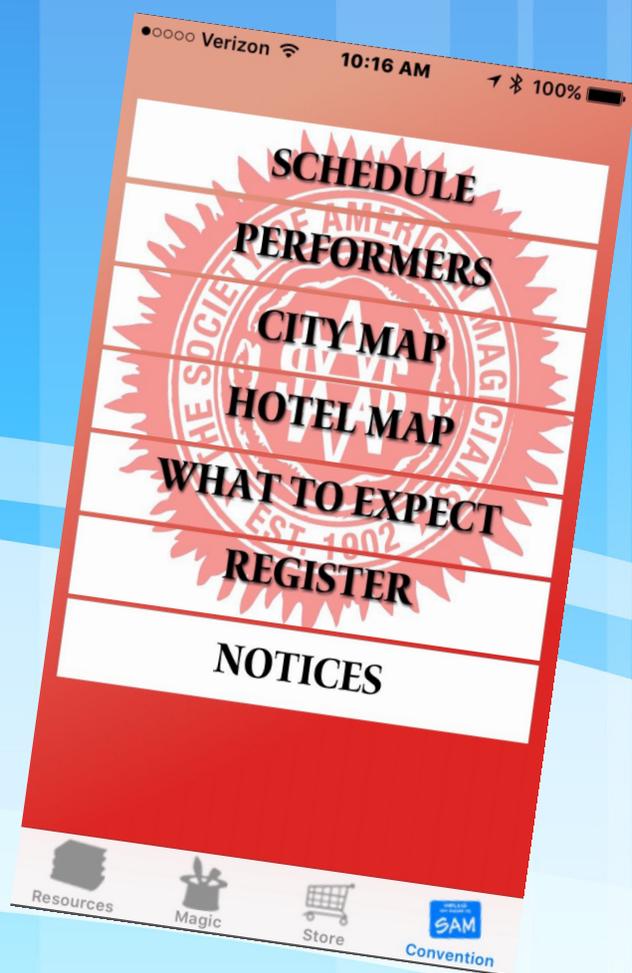
*“Once again the Society of American Magicians leads the way with this remarkable app!”*

**Very Nice! ★★★★★**

*“If you’re a magician with an iPad or iPhone, you gotta get this app!”*

**Fun! ★★★★★**

*“Very cool magic app with lots of fun effects and easily accessible info and links. Well done!”*



## TROUBLESHOOTING

This app only works if you are connected to the internet either by wifi or cellular connection.

If you are having trouble running the app, the problem is usually a result of your memory and buffers being full. Shut down your device by holding the power button down along with the HOME button. Don't let go until you see the Apple logo. When your device is on, start MagicSAM by tapping the icon.

## CONVENTION TAB

This section of the app will be very useful for those who attend our conventions. If you don't attend, it will show you what you are missing!

**SCHEDULE** - shows the list of main events in Pittsburgh. Under each event is an "Alert Me" link. Click on the alerts of your choice, it will be added to your calendar and 15 minutes before the event, your device will let you know. NOTE: Your phone settings must be set to "SET AUTOMATICALLY" under GENERAL>DATE AND TIME for the correct time to alert you.

**PERFORMERS** - Not sure who's who? The performers photos and biographies are presented here.

**CITY MAP** - Shows you a map pinpointing the convention hotel, theatre, and important addresses. With this map, you can get directions to restaurants, attractions, and the theater.

**HOTEL MAP** - Gives you the layout of the hotel so you can find your way around.

**WHAT TO EXPECT** - Descriptions of each event at the convention so you can decide what to attend.

**REGISTER** - Want to register for the convention? Click on this button to sign up and reserve your spot.

**NOTICES** - Last minute notices during the convention will be posted right here. Things like room and time changes, lost adults, lost and found, coupons, etc. will be here. Check back often!

## FUTURE POSSIBILITIES

So is the app finished? No! We have more to add in future updates. These additions will be included in free automatic updates. We are also considering an app for other operating systems. Stay tuned!

Download the app today at the iTunes App Store and please spread the word to all your magic friends.

\*iPAD USERS: magicSAM will also work with iPads. Be sure to press the 2x button to fill the screen.

MagicSAM Version 1.3 Released May 26, 2016

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